

## VICTORIA LIVESTOCK SHOW SPONSORSHIP OPPORTUNITIES

### **\$15,000 PRESENTING SPONSOR (LEVEL I)**

Company Logo displayed boldly and announced on all advertising materials, website, Facebook, billboards, television, newspaper, radio, parade, judging events, etc. For example: "ABC Company presents The Victoria Livestock Show of 202\_"

QTY 5 – 4'x8' banners displayed on the show grounds. Banners to be provided by The Victoria Livestock Show.

Complimentary booth space in exhibit hall for commercial vendors (if desired).

QTY 15 - Free admission passes for North Street entrance.

QTY 30 – Beverage tickets for Beer Garden along with a reserved table.

A private beer tasting experience for 10 people in the Beer Garden. By appointment, to be set with the Beer Garden committee.

QTY 350 - Customized neoprene koozies with company logo and VLS logo to be given away in Beer Garden.

Commemorative sponsor gift and certificate.

### **\$10,000 LEVEL II SPONSOR**

Company Logo displayed below presenting sponsor and announced on all advertising materials, website, Facebook, billboards, television, newspaper, radio, parade, judging events, etc.

QTY 4 – 4'x6' banners displayed on the show grounds. Banners to be provided by The Victoria Livestock Show.

Complimentary booth space in exhibit hall for commercial vendors (if desired).

QTY 10 - Free admission passes for North Street entrance.

QTY 20 – Beverage tickets for Beer Garden along with a reserved table.

A private beer tasting experience for 6 people in the Beer Garden. By appointment, to be set with the Beer Garden committee.

QTY 300 - Customized neoprene koozies with company logo and VLS logo to be given away in Beer Garden.

Commemorative sponsor gift and certificate.

### **\$7,500 LEVEL III SPONSOR**

Company Logo displayed below LEVEL II sponsor and announced on all advertising materials, website, Facebook, billboards, television, newspaper, radio, parade, judging events, etc.

QTY 4 – 4'x5' banners displayed on the show grounds. Banners to be provided by The Victoria Livestock Show.

Complimentary booth space in exhibit hall for commercial vendors (if desired).

QTY 10 - Free admission passes for North Street entrance.

QTY 15 – Beverage tickets for Beer Garden along with a reserved table.

A private beer tasting experience for 4 people in the Beer Garden. By appointment, to be set with the Beer Garden committee.

QTY 250 - Customized neoprene koozies with company logo and VLS logo to be given away in Beer Garden.

Commemorative sponsor gift and certificate.

### **\$5,000 LEVEL IV SPONSOR**

Company Logo displayed below LEVEL III sponsor and announced on all advertising materials, website, Facebook, billboards, television, newspaper, radio, parade, judging events, etc.

QTY 4 – 4'x4' banners displayed on the show grounds. Banners to be provided by The Victoria Livestock Show.

Complimentary booth space in exhibit hall for commercial vendors (if desired).

QTY 10 - Free admission passes for North Street entrance.

QTY 10 – Beverage tickets for Beer Garden along with a reserved table.

A private beer tasting experience for 4 people in the Beer Garden. By appointment, to be set with the Beer Garden committee.

QTY 200 - Customized neoprene koozies with company logo and VLS logo to be given away in Beer Garden.

Commemorative sponsor gift and certificate.

### **\$2,500 LEVEL V SPONSOR**

Company Logo displayed below LEVEL IV sponsor and announced on all advertising materials, website, Facebook, billboards, television, newspaper, radio, parade, judging events, etc.

QTY 2 – 4'x4' banners displayed on the show grounds. Banners to be provided by The Victoria Livestock Show.

Complimentary booth space in exhibit hall for commercial vendors (if desired).

QTY 5 - Free admission passes for North Street entrance.

QTY 10 – Beverage tickets for Beer Garden.

QTY 150 - Customized neoprene koozies with company logo and VLS logo to be given away in Beer Garden.

Commemorative sponsor gift and certificate.

**\$1,250 LEVEL VI SPONSOR**

Company Logo displayed below LEVEL V sponsor and announced on all advertising materials, website, Facebook, billboards, television, newspaper, radio, parade, judging events, etc.

QTY 1 – 4'x4' banners displayed on the show grounds. Banners to be provided by The Victoria Livestock Show.

QTY 5 - Free admission passes for North Street entrance.

QTY 10 – Beverage tickets for Beer Garden.

QTY 100 - Customized neoprene koozies with company logo and VLS logo to be given away in Beer Garden.

Commemorative sponsor gift and certificate.

**\$500 LEVEL VII SPONSOR**

Company name typeset below LEVEL VI sponsor and announced on all advertising materials, website, Facebook, television, newspaper, radio, parade, judging events, etc.

Commemorative sponsor gift and certificate.