



February 1, 2021

Dear Victoria Livestock Show Supporter,

The Victoria Livestock Show is celebrating 75 Years and we invite you to be part of this year's 4-H/FFA market animal auction **Monday, March 1, 2021 at 4:30 pm** with a complimentary meal beginning at 5:00 pm. While buyer's registration begins at 3:00pm, we respectfully request that you allow us to begin processing your registration as soon as you receive this letter. Due to Covid restrictions this year's auction will be limited to buyers only. You can be assured a comfortable and socially distanced Victoria Community Center Dome will await you for the evening of supporting the youth of our community!

This year we are again charging a \$500 buyer registration fee. You will receive two wristbands to enter the buyer's arena that evening. The \$500 will be applied to your animal purchases or add-on donations on Monday night. Enclosed is a form that you may fill out and either mail back to us with a check or credit card information, call us at the number below to get you set-up, or bring with you on Monday night.

Buyer Groups---if possible, please let us know ahead of time how many wristbands you will need.

Because of the increasing cost and time required to process add-ons we are asking all donations to be a minimum bid of \$25 per exhibitor. Add-On deadline will be Friday, March 5, 2021.

The Victoria Livestock Show is a terminal show for our market animals. Unfortunately, due to Covid restrictions there will be no meat available from this show. However, the buyer will still be receiving a check for the amount of the resale of that animal.

We anticipate Buyer Groups will continue to be a popular option for our auction. If you have or are considering organizing a buyer group, we ask that you email a list of names, addresses and phone numbers of the members prior to the night of the auction. This is in an increased effort to spotlight buyers during the sale as well as having updated and time sensitive information to provide to our youth so they may thank you accordingly. Send your group name and member information to auction@victorialivestockshow.com.

If you have any questions regarding this year's auction please do not hesitate to email us at the address above or call 361-648-0021. Thank you for ALL you do to support the youth of our community!

Sincerely,

Jeff & Sara Perry

Jeff & Sara Perry
Chairmen, 2021 VLS Auction



Buyer Registration Form

Buyer Name or Buyer Group: _____

Contact Person: _____

Address: _____

Contact Phone Number: _____

Email Address: _____

Check #: _____

Credit Card Information:

Name on card: _____

Credit Card Number: _____

Expiration Date: _____

Code on Back of Card: _____

You're welcome to call 361-648-0021 (Sara Perry) to give this information or scan and email to:
auction@victorialivestockshow.com