

## VLS SPONSORSHIP OPPORTUNITIES

### AUCTION MEAL SIGNATURE SPONSOR - \$3500.00 **SOLD**

Auction meal to be underwritten by this signature sponsor. Sponsor will be allowed to ONE 4'x8' banner in main show barn (Thursday through Sunday) and place TWO 4'x8' banners in dome during auction night. This sponsor will be recognized on the sale sheet cover page and announced throughout the night by the emcee. Sponsor will be allowed to provide marketing materials or promotional items near the food service area.

### DIVISION SPONSORSHIPS - \$525.00

Division sponsorships will allow sponsor(s) to place ONE (SIZE SPECIFIED) banner on the show grounds. Banner will be displayed in the arena during that division show and will be moved to an available space for the remaining duration of the show (Thursday through Monday, February 27<sup>th</sup> - March 1<sup>st</sup>).

Such divisions are:

#### *(Pre-Show/Special Events)*

- \_ Parade (Feb. 15<sup>th</sup>, 11:00 AM downtown Victoria)
- \_ Pony Show (Feb. 21<sup>st</sup>, 8:00 AM)
- \_ BBQ Cook-off (Feb. 21<sup>st</sup> & 22<sup>nd</sup>)
- \_ County Fair (Feb. 27<sup>th</sup> – 29<sup>th</sup>, VLS Hall/Dome)
- \_ “Old Timers” Show (Feb. 28<sup>th</sup>, following steer show)
- \_ Special Livestock Show (Feb. 29<sup>th</sup>, 8:00 AM)
- \_ PeeWee Livestock Show (Feb. 29<sup>th</sup>, 12:30 PM)
- \_ Western Games (Feb. 29<sup>th</sup>, 3:00 PM)
- \_ Ultimate Showmanship (Feb. 29<sup>th</sup>, 7:00 PM)
- \_ Mutton Bustin’ (March 1<sup>st</sup>, 2:00 PM)

#### *(4-H & FFA Animal Exhibits)*

- \_ Market & Breeding Rabbits (Feb. 27<sup>th</sup>, 8:00 AM)
- \_ Market Broilers (Feb. 27<sup>th</sup>, Noon)
- \_ Market Hogs (Feb. 27<sup>th</sup>, 2:30 PM – 9:00 PM)
- \_ Market Lambs (Feb. 28<sup>th</sup>, 12:30 PM – 2:00 PM)
- \_ Market Goats (Feb. 28<sup>th</sup>, 2:00 PM – 3:30 PM)
- \_ Market Steers (Feb. 28<sup>th</sup>, 6:00 PM)
- \_ TJLA Jr. Heifers (Feb. 29<sup>th</sup>, 9:00 AM)
- \_ Carcass Show (Signage displayed on carcass cooler during the duration of the show, Dome)

### BEER GARDEN - \$525.00

Sponsorship banner (2'x4') to be displayed in Beer Garden for the duration of the show (Thursday-Sunday)

- \_ Queen Victoria Pageant Sponsors
- \_ Entertainment Sponsors

NORTH STREET - \$300.00

Sponsors will be allowed to place ONE banner or corrugated plastic sign (up to 16 square feet) on the chain-link fence along North St. (Thursday-Sunday)

- \_ Business promotion
- \_ Campaign candidate

PLEASE NOTE:

All sponsors must provide own banners/signage. Sponsors are responsible for dropping off and picking up their banners/signage. VLS is not responsible for damaged or lost items.

PLEASE FILL OUT SPONSORSHIP CONTRACT TO COMPLETE YOUR COMMITMENT! Thank you for supporting the 74<sup>th</sup> Annual Victoria Livestock Show.

You may drop off your banner/signage to:

Robin Janecka  
VLS Marketing Chair  
C/O Sign Crafters  
406 W. Water St.  
Victoria, TX 77901  
361.573.0808 office  
361.648.9327 cell



# Sponsorship Contract

Date \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email address \_\_\_\_\_

\_\_\_\_\_, henceforth know as "Sponsor", and The Victoria Livestock Show, henceforth known as the "Company", enter into this agreement freely and willingly on this \_\_\_\_ day of \_\_\_\_\_, 20\_\_.

The covenants of this agreement are as follows:

## **The Event**

The sponsor agrees to provide sponsorship for \_\_\_\_\_ henceforth known as the "Event".

## **The Sponsorship**

Sponsor agrees to give the Company \$\_\_\_\_\_ for the event.

## **Credit**

In exchange for this sponsorship, the Company agrees to display the sponsors name on all signage displayed for the event or display sponsors own signage if necessary.

## **Delivery**

Sponsor agrees to pay the company the amount listed above prior to the start of said event, as well as provide the necessary artwork or signage as needed.

By signing below, I affirm that I have the authority to sign for said Company for Sponsorship as listed above.

\_\_\_\_\_  
Sponsor Representative Name

\_\_\_\_\_  
Sponsor Representative Signature

\_\_\_\_\_  
VLS Chairman Name

\_\_\_\_\_  
VLS Chairman Signature